



### PUBLICATIONS BY VERONICA WILLIAMS

- “Leading Edge Marketing”*, Business Expert Press, 2014 (book).
- “Wireless Computing Primer: A Comprehensive Guide to Wireless and Mobile Computing”*, IDG Books, 1996 (book).
- “Turning Technology into Value: It’s Not Just Sales & Promotion”*, DiscoverIT, (in progress) (book).
- “Personal Computing Made Simple”*, DiscoverIT, 2003 (book).
- Guarding Against the Improper Movement of Money*, FinFix, April 2020 [READ](#)
- What It Means To Live in Poverty in the United States*, FinFix, April 2019 [READ](#)
- Making The Most of Certifications*, ITEC Connect, 2010 & Data Center Connect, July 2010 [READ](#)
- Mobility Empowers the Senate*, Handheld Computing for Mobility, December 2003 [READ](#)
- The Media Cap: It’s Just the Beginning*, Handheld Computing for Mobility, August 2003 [READ](#)
- “Achieving wireless security: Safe data passage for the road warrior”*, Fall COMDEX Preview, November 2001
- “Don’t Pinch Yourself! Wireless Life Now a Reality.”*, Fall COMDEX Preview, November 2000.
- “Discovering Information Technology”*, UTC Journal, Summer 2000
- “Wireless computing spearheads information technology”*, COMDEX Canada 2000 Preview, 2000
- “Wireless Connects Business, Consumers with Always Available Info”*, COMDEX Canada Daily, July 2000
- “Wireless computing spearheads information technology”*, Spring COMDEX Preview, April 2000
- “From Science Fiction to Reality: Wireless Computing is Here to Stay”*, COMDEX Canada, July 1999 (Written in French)
- “Selecting a Wireless Network”*, Information Technologies for Utilities, July/August 1999
- “Selecting a Wireless Network”*, Electrical World, July/August 1999
- Mobile & Wireless Showcase Anywhere, Anytime C”*, COMDEX Preview, April 1999
- “Processing Power in the Palm of Your Hand”*, Information Technologies for Utilities, July/August 1998
- “The Ins and Outs of Uplinks and Downlinks”*, Information Technologies for Utilities, May/June 1998
- “A New Way of Working”*, Wireless Business & Technology April 1998
- “Picking A Mobile Computing/Communications System”*, OAG Frequent Flyer magazine, March 1998
- “Quality Service Hits the Airwaves”*, Information Technologies for Utilities, January/February 1998
- “Extending Enterprise Systems to the Field”*, Information Technologies for Utilities, June 1997
- “Marketing Strategies for Wireless Carriers”*, Wireless Business & Technology, January 1997
- “Cost Justifying Wireless Data (in book entitled Wireless Communications 101)”*, Wireless for the Corporate User, December 1996
- “Selecting a Wireless Computing Platform”*, Information Technologies for Utilities, December 1996
- “National Accounts — a win-win deal for wireless users and carriers”*, Wireless for the Corporate User, November 1996
- “Wireless on a Global Scale”*, Wireless for the Corporate User, October 1996
- “Software: The keystone of utility wireless communications”*, Information Technologies for Utilities, September 1996
- “Wireless Carriers: So Many Choices, So Many Pitfalls”*, Information Technologies for Utilities, June 1996
- “Simplicity Series Part 2: Selling Products Using the KISS Concept”*, NEWAVES, March 1996
- “Can the Marketplace Meet Consumer Demand ?”*, NEWAVES, December 1995/January 1996
- “The Five P’s of Marketing Emerging Technologies”*, NEWAVES, November 1995
- “The Plan: Planning, Developing and Delivering Wireless Computing Solutions”*, NEWAVES, October 1995
- “Mobile Consumers Make or Break Wireless Systems”*, COMDEX Preview, June 1995.
- “Sorting out the Highway Hodgepodge”*, Wireless World, February 1995
- “Computing Communication Took 10 Years to Develop”*, COMDEX Preview, October 1994.
- “Driving the Data Marketplace: From Vertical to Horizontal”*, NEWAVES, (on file with author).
- “Delivering Information to Empower the Mobile Professional”*, (on file with author).
- “Transitioning from Paging to Two-Way”*, (on file with author).
- “Computing Communication Took 10 Years to Develop”*, COMDEX Preview-IT for Wall Street, October 1994. TOC